



NEW WEB DEVELOPMENT FOR COMPANY.COM

Company.com specializes in SEO, social media management, and other B2B services for businesses – all of which are designed to help them generate more sales. As the company grows, it is becoming more important to maintain a solid web presence. After all, they're business exists solely on the World Wide Web.

Company.com wanted to revamp their website so they can address their growing customer base. Not only did they want to add more functionality on the front end, but they also wanted to make it more efficient on the back end. The back end implementation would need to handle the increased traffic without causing any major performance issues.



Challenge

Understanding the entire scope of their business is the key to making this project successful, and that requires a detailed understanding of their customers and what their needs are. In terms of written content, it needed to explain all their services in a way that would be easy to understand. And the general layout of the site needed to be pleasing to the eye.



Solution

Sidago searched far and wide to find the most qualified web designers and developers to do the job, and they planned out every detail of the project. They put together a general layout of the site, as well as every page that would exist on the front end. And they made detailed charts and diagrams to organize the functionality of the back end.

They researched the best web development platforms that would suit the company's needs, and they found the most optimal solution to maximize performance. Plus, they designed a fluid and user-friendly interface that is both dynamic and professional.



Results

Sidago was able to build a very dynamic website that performed better than what they had before. Plus, they were able to add more scalability to accommodate future growth. With this new implementation, Company.com will be able to increase their ability to expand their business, which will allow them to service more customers.