

FINDING ADMINISTRATIVE ASSISTANTS FOR ACCESS POINT FINANCIAL



Access Point Financial specializes in giving loans to hotels and other companies in the hospitality industry. They have lent money to 275 different hotels nationwide, and they have over \$1 billion in hotel assets. And that number continues to grow.

To facilitate new growth, they need to meet customer demand. And that means finding new administrative assistants to perform various duties within the company.



Challenge

The first step in implementing this portion of a business is to identify the areas where they need the most help. And that is achieved by solid communication with the company to find out where they are falling short. Sidago needed to address these areas in a way that would be the most cost-effective for both parties.



Solution

To find the right people, Sidago used a number of job-seeking resources, such as:

- Monster
- Careerbuilder
- Craigslist

And of course, there are several other resources that the company used to bring in new hires. Sidago conducted over 100 interviews to screen any applicants that were believed to have the skills necessary to do the jobs that they were looking to fill. Those interviews were out of several thousand applicants that they had received nationwide.

By evaluating each candidate, they were able to find the best people for the job, and the sought out to train them as soon as possible. They needed to get them used to the company's policies and procedures, and they needed to get them on the floor as soon as possible.



Results

With Sidago's new labor force, Access Point Financial was able to meet their increasing demand, and they plan to increase their business in the coming year. Not to mention, there is plenty of room for future growth.